



Sunday, October 20, 2019

3:00 pm to 6:00 pm | Conference Registration at Hotel

6:30 pm – 9:00 pm | Welcome Reception at Hotel

Monday, October 21, 2019

9:00 am – 9:30 am | **Opening Ceremony & Welcoming Address**
St. Johns County Sheriff's Office Honor Guard
St. Augustine Beach Police Chief Robert Hardwick & St. Johns County Sheriff David Shoar

9:30 am – 11:00 am | **Your Agency, Your Beat: How to Break Your Own News Story**
Captain Adam Myrick, Lexington County Sheriff's Office (South Carolina)

11:00 am – 12:00 pm | Attendee Introductions & Roundtable Discussion

12:00 pm – 1:30 pm | Lunch (on your own)

1:30 pm – 3:00 pm | **Public Records Update for Florida Law Enforcement Agencies**
Pat Gleason, Special Counsel for Open Government for Attorney General Ashley Moody

3:00 pm – 4:30 pm | **Communicating During a Category 4 Hurricane**
Ruth Corley - PIO Bay County Sheriff's Office, Brooke Powell – Bay County Government, Brandi Gomez & Steve Esser, Gulf Power

4:30 pm – 6:00 pm | Networking Break

6:00 pm – 8:00 pm | Evening Reception – Location TBA

Tuesday, October 22, 2019

9:00 am – 10:30 am | **Lessons Learned from Ferguson and Beyond**
Former Ferguson Police Chief Delrish Moss

10:30 am – 12:00 pm | **First Responder Suicides – Communicating a Tragedy**
Danny Alvarez, Chief Communications Officer, Hillsborough County Sheriff's Office

12:00 pm – 1:30 pm | Lunch (on your own)

1:30 pm – 3:00 pm | **Social Media: Yesterday, Today & Tomorrow**
Tim Burrows, Retired Toronto Police Service / 1266 Communications

3:00 pm – 4:30 pm | **Successful Socials**
Deputy Chris Padgett, Clay County Sheriff's Office

4:30 pm – 7:00 pm | Networking Break

7:00 pm – 10:00 pm | Closing Dinner – Location TBA

Wednesday, October 23, 2019

9:00 am – 9:30 am | FLEPIOA Business Meeting

9:30am – 11:00 am | **Media Conversations – Newspaper/Print, TV News & Radio News**
Dan Scanlan, Florida Times Union / Lorena Inclan, Action News Jax / Rich Jones - WOKV

11:00 am – 12:30 pm | **Self Care for Today's Public Information Officer**
Dr. Lisa Grossman, PhD, ATC, BCB / President, SMR Performance Consulting, LLC

12:30 pm – 1:00 pm | Closing Ceremonies