

**Sunday, October 20, 2019**

3:00 pm to 6:00 pm | Conference Registration at Hotel

6:30 pm – 9:00 pm | Welcome Reception at Hotel

**Monday, October 21, 2019**

- 9:00 am – 9:30 am** | **Opening Ceremony & Welcoming Address**  
St. Johns County Sheriff's Office Honor Guard  
St. Augustine Police Chief Rob Hardwick & St. Johns County Sheriff David Shoar
- 9:30 am – 11:00 am** | **Your Agency, Your Beat: How to Break Your Own News Story**  
Captain Adam Myrick, Lexington County Sheriff's Office (South Carolina)
- 11:00 am – 12:00 pm** | Attendee Introductions & Roundtable Discussion
- 12:00 pm – 1:30 pm** | Lunch (on your own)
- 1:30 pm – 3:00 pm** | **Public Records Update for Florida Law Enforcement Agencies**  
Pat Gleason, Special Counsel for Open Government for Attorney General Ashley Moody
- 3:00 pm – 4:30 pm** | **Communicating During a Category 4 Hurricane**  
Ruth Corley - PIO Bay County Sheriff's Office, Brooke Powell – Bay County Government, Brandi Gomez & Steve Esser, Gulf Power
- 4:30 pm – 6:00 pm** | Networking Break
- 6:00 pm to 8:00 pm** | Evening Reception – Location TBA

**Tuesday, October 22, 2019**

- 9:00 am – 10:30 am** | **Lessons Learned from Ferguson and Beyond**  
Former Ferguson Police Chief Delrish Moss
- 10:30 am – 12:00 pm** | **First Responder Suicides – Communicating a Tragedy**  
Danny Alvarez, Chief Communications Officer, Hillsborough County Sheriff's Office
- 12:00 pm – 1:30 pm** | Lunch (on your own)
- 1:30 pm – 3:00 pm** | **Social Media: Yesterday, Today & Tomorrow**  
Tim Burrows, Retired Toronto Police Service / 1266 Communications
- 3:00 pm – 4:30 pm** | **Successful Socials**  
Deputy Chris Padgett, Clay County Sheriff's Office
- 4:30 pm – 7:00 pm** | Networking Break
- 7:00 pm – 10:00 pm** | Closing Dinner – Location TBA

**Wednesday, October 23, 2019**

- 9:00 am – 9:30 am | FLEPIOA Business Meeting
- 9:30am – 11:00 am | **Media Conversations – Newspaper/Print, TV News & Radio News**  
Dan Scanlan, Florida Times Union / Lorena Inclan, Action News Jax / Rich Jones - WOKV
- 11:00 am – 12:30 pm | **Self Care for Today's Public Information Officer**
- 12:30 pm – 1:00 pm | Closing Ceremonies